

NCPA in Association with UTV World Movies presents the *Arties Festival*

Press Release

For Immediate Release

Mumbai, March, 2010: The National Centre for the Performing Arts (NCPA), India's premier arts and culture institution in association with **UTV World Movies**, collaborates with Gauthier Herrmann to present the Arties Festival, which brings to Mumbai the best Chamber Music played by the finest young musicians. The Arties Festival begins on March 26th & 27th, 2010 at the Experimental Theatre at 7.00pm and aims to appeal soothe and challenge the Mumbai audience.

Inaugurated in March 2008, the Arties Festival takes place every March and November, as a result of a collaboration between the NCPA and Gauthier Herrmann to bring to Mumbai the finest Chamber Music played by the finest young musicians, who are handpicked for the festival. The March 2010 edition will showcase a diverse repertoire and present pieces that are relatively unknown in their brilliance the masterpieces of Polenc, Dvorak, Shostakovich and Bruch.

The Arties Festival is a group of talented young musicians based in France who travel the world spreading the glories of the chamber music repertoire far and wide and presenting performances in a new, stimulating way. The present line-up comprises of **Hugues Borsarello** (violin), **Nicolas Bone** (viola), **Olivier Patey** (clarinet), **Emmanuel Christien** (piano), **Gauthier Herrmann** (cello) who would enthral the Mumbai audiences.

UTV World Movies' association with NCPA to conduct Arties festival is a step forward to bring in world culture closer to the Indian audience. UTV World Movies has been achieving this by

associating with various facets of 'global culture'- music, food, entertainment and finally cinema. Partnership with the 'Arties Fest' is an extension of this belief, keeping in mind NCPA's history of promoting various cultures and performers from across the world.

Mr. Khushroo Suntook, Chairman, NCPA, says, "The Arties concerts are creating a new standard of excellence in chamber music being played in Mumbai. Gauthier Hermann deserves unstinting praise in his untiring efforts to bring finest young players and groups to Indian audiences. The NCPA is proud to partner with the Arties Group and bring the Arties Festival to Mumbai"

Mr. Sameer Ganapathy, Business Head, UTV World Movies, says "It is a matter of privilege for UTV World Movies to be associated with this unique endeavor. The music lovers are in for a delight with the celebrated *Quatuor Eben* belting out their finest numbers. From here on to many more to come, we promise our patrons, richer cultural experiences. With the world's greatest movies and international culture connect; this alliance is an extension which brings international cultural experiences closer to the Indian audience."

Arties's aim is to give a social and international dimension to the artistic projects which they want to pursue, travelling the world allows them to discover new countries and their cultures, experience these new sensations and incorporating them into their music-making, is one of the foremost aims of conducting Arties Festival in Mumbai.

Daily Tickets: Rs.200 & 100/-

Box Office: Open now

To use the online booking facility simply log on to the NCPA official website

<http://www.ncpamumbai.com> / buy-tickets or visit www.bookmyshow.com.

About the NCPA:

Inaugurated in 1969, the National Centre for the Performing Arts, Mumbai, exists to provide leadership on a national level as India's premier performing arts, research and training centre through the presentation of Indian and international art forms, the promotion of excellence and the preservation of Indian & International cultural heritage.

For further information please log on to www.ncpamumbai.com

