

## **Celebrate Cinema: NCPA and Whistling Woods International (WWI) present weekend Cinema workshops for film lovers**

A treat for film enthusiasts, this workshop will lay a foundation in essential cinema studies

Media Release

For Immediate Release

**Mumbai, August 4<sup>th</sup> 2010:** Providing a greater depth of field is what **The National Centre for the Performing Arts**, India's premier arts and culture institution, in association with Whistling Woods International hopes to achieve with the launch of a series of weekend-workshops titled **Celebrate Cinema Workshop Series**. The workshops will encourage and develop among film enthusiasts a better understanding of cinema. After the first series of film appreciation workshops in August, subsequent workshops through the year, will highlight various aspects of filmmaking such as screenwriting, cinematography, choreography and film criticism among others. The film appreciation workshops will be conducted by Indranil Chakravarty, Professor of Film Appreciation, WWI, at **Little Theatre, NCPA on 7<sup>th</sup>- 8<sup>th</sup>, 14<sup>th</sup>- 15<sup>th</sup>, 21<sup>st</sup> – 22<sup>nd</sup> & 28<sup>th</sup>- 29<sup>th</sup> August, from 2:00 pm - 6:00 pm.**

The month-long weekend workshop programme will run all through August followed by one weekend every consecutive month on particular aspects of the filmmaking process. The weekend workshop series aims at exploring recent trends in filmmaking. Focus will be on direction, digital filming, editing, cinematography and will serve as a foundation for a more detailed study of cinema.

Says **Deepa Gahlot, Head – Programming (Theatre & Film), NCPA**, "The NCPA has always been recognised for going beyond mere cinema viewing by adding a learning edge to its film programming throughout the year. This workshop is a step forward to the learning, and with WWI, we are sure learning will cross boundaries and broaden the spectrum of film making."

Speaking on the workshops at NCPA, the **Founder of WWI, Subhash Ghai** says, "One should include as many students as possible in the WWI's educative framework. The NCPA is an ideal associate to fructify this intention with. These 15-weekend workshops will create enlightened creators as well as consumers of media and entertainment."

### **Workshop Details:**

Session 1: 7<sup>th</sup> August 2010, Saturday- The Landscape of Cinema  
Session 2: 8<sup>th</sup> August 2010, Sunday- Visual Storytelling: Time & Space in Cinema  
Session 3: 14<sup>th</sup> August 2010, Saturday- Evolution of Film Language & Early Comedies  
Session 4: 15<sup>th</sup> August 2010, Sunday- Understanding Story Structure in Films  
Session 5: 21<sup>st</sup> August 2010: Saturday- American Cinema: Hollywood and the Indie Film  
Session 6: 22<sup>nd</sup> August 2010, Sunday- The major European Film Movements  
Session 7: 28<sup>th</sup> August 2010, Saturday- Mise-en-scene & Film Styles  
Session 8: 29<sup>th</sup> August 2010, Sunday- Concepts of Genre & Auteur in Cinema

### **Enrollment-**

**Registration Fees (Monthly): Rs.5,000/- for Students & Rs.6,000/- for others**  
**Contact 66223802/66223749 to register(between 10:00 AM- 6:00 PM )- Monday - Friday**

## **More Subjects covered in the series of monthly workshops from Sep 2010 to July 2011:**

*September 2010:* Screenwriting  
*October 2010:* Production Design / Art Direction / Wardrobe and Styling  
*November 2010:* Choice of film formats for Principal Photography, Post Production and Exhibition  
*December 2010:* Visual Storytelling – The Visual used as a narrative device  
*January 2011:* Structuring of Narratives in Post Production  
*February 2011:* Playback Song, and Picturization as a Narrative Device in Indian Cinema  
*March 2011:* The body as an Instrument / Working with Actors  
*April 2011:* Technology and Aesthetics of Sound Design  
*May 2011:* Animation / Visual Effects and Image Manipulation in Post Production  
*June 2011:* The Production, Distribution and Marketing Cycle  
*July 2011:* Critical Theory / Ways of Seeing

### **For media queries please contact:**

#### **Hanmer MS&L Communications Pvt. Ltd.**

Preeti Doiphode  
Email: preeti@hanmermsl.com  
Mb: 096191 61307  
Nandita Sarkar  
Email: nandita.sarkar@hanmermsl.com  
Mb: 09011036009